



Join The Force at LEGOLAND® Malaysia Resort Come May the Fourth!

NUSAJAYA, 15 April 2015 - LEGOLAND® Malaysia Resort today announced its amazing line-up of activities for the annual upcoming LEGO® *Star Wars*™ Days celebrations happening during the month of May. The highlight this year features a special parade by fans of LEGO and *Star Wars*™ from Malaysia as well as Singapore.

This year, fans and visitors can expect something extra at Asia's 1st LEGOLAND Resort during the special day. The first 500 fans to come dressed as their favourite *Star Wars*™ character on 4th May will receive a special goodie bag containing a LEGOLAND Malaysia Resort shopping voucher worth RM100, an exclusive LEGO *Star Wars*™ Stormtrooper Sergeant Minifigure, LEGO *Star Wars*™ Microfighter set and special LEGO *Star Wars*™ keychains.

On the 3 - 4th May, *Star Wars*™ fans from various groups will be leading the *Imperial March* from the LEGOLAND Hotel to the LEGO *Star Wars*™ Miniland model display located at the Theme Park. The march will start at 10.30am with over 50 dressed-up fans from Malaysia and Singapore.

Earlier in the months of January to March, LOM LUG, a leading LEGO fan group in Malaysia, held a competition for LEGO and *Star Wars*™ fans all over Asia, who were invited to submit their own *Star Wars*™ themed LEGO model creations. The three competition categories included Kidz Builder (9 years and below), Junior Builder (10 – 15 years) and Master Builder (16 years and above). During the May the Fourth event at the Park, the winners of each category will be announced while their winning creations will displayed at the Park till August 2015.

"LEGOLAND Malaysia Resort is a natural choice with its one of a kind LEGO *Star Wars*™ Miniland model display. This will be the first time the Resort will be celebrating the event in such a huge way. We honoured to be able to support and engage with LEGO fans for the activity," said Mark Germyn, General Manager of LEGOLAND Malaysia Resort.

"Furthermore, 2015 is the Year of Festivals for Malaysia and this is a great event for visitors to include in their travel diary in May", he added.

Throughout the month of May, Park guests will be able to participate in activities that include photo opportunities with a LEGO *Star Wars*™ photo wall, and building stations for guests to try their hand at building LEGO *Star Wars*™ Microfighters and contribute to a LEGO *Star Wars*™ Mosaic mural. Over at the LEGO Mindstorm Centre, a LEGO *Star Wars*™ themed workshop for children will be held as well.



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Additionally, visitors to the Resort can also purchase a limited time annual pass starting 1– 4th May with a *Buy 3 Free 1* deal for all standard and premium annual pass purchases. For daily scheduled activities and details of promotions, visit: [www. LEGOLAND.my](http://www.LEGOLAND.my)

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About LEGOLAND® Malaysia Resort

The LEGOLAND® Malaysia Resort brings together a LEGOLAND Theme Park, Water Park and Hotel in one LEGO® themed location. It is a family holiday destination with more than 70 hands-on rides, slides, shows and attractions and designed for families with children aged 2-12. It's the first of its kind in Asia and offers adventure, education and fun for action-packed day trips or short break destination.

About Merlin Entertainments

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 106 attractions, 11 hotels/3 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and 26,000 employees (peak season).

Merlin currently has twelve attractions in Asia including Madame Tussauds in Bangkok, Shanghai, Tokyo, Hong Kong, Singapore, Beijing and Wuhan, China; the fantastic LEGOLAND Malaysia Resort with its theme park, hotel and water park; world leading aquaria in Busan, Bangkok and Shanghai, - underlining the company's position as the world's biggest global aquarium operator; and a LEGOLAND Discovery Centre in Tokyo, with two more to open in 2015 in Osaka, Japan and Istanbul. New LEGOLAND Parks will also open in Dubai in 2016 and Japan in 2017. Visit www.merlinentertainments.biz for more information.



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About Themed Attractions and Resorts Sdn. Bhd.

Themed Attractions and Resorts Sdn. Bhd., a wholly-owned subsidiary of the Malaysian Government's investment arm, Khazanah Nasional Berhad, was incorporated in June 2009 to develop, manage and operate theme parks and attractions in Malaysia, serving as a catalyst for the leisure and tourism industry and bringing premier international theme parks and attractions to the region. The theme parks include KidZania Kuala Lumpur, an indoor family education and entertainment centre, which offers an interactive learning and entertainment experience; LEGOLAND® Malaysia - the sixth LEGOLAND in the world and the very first in Asia, is operated by the Merlin Entertainment Group; SANRIO HELLO KITTY TOWN, the first of its kind outside of Japan; The Little Big Club, a single themed attraction that is home to five popular global characters; and LAT's Place, a themed restaurant with live animation based on the popular Kampung Boy (Village Boy) character by famous local cartoonist, LAT. Themed Attractions will also develop, manage and operate KidZania Singapore.



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